

Rust, May 18th, 2005

The new TRIE. A „brand wine“ with sense?

„Learning and understanding never stop.“

With this in mind, the new red wine TRIE 2004 may definitely be considered as the logical processing of our existing personal backgrounds.

Some points to make clear our TRIE-DEA:

TRIE and its origin:

Grown entirely on the lakeside half of the Rust vineyard arena, where loamy, cool soils help intensify the fruit, TRIE may be defined as a powerful, fruit-driven, sappy red typical of the west bank of Lake Neusiedl.

TRIE and its varietals:

They are no secret: Zweigelt is the main grape with 85%. It is responsible for the aroma appreciation, which is complemented by the elegant structure and delicateness of St. Laurent and Cabernet Sauvignon. Formerly called Zweigelt-St. Laurent, this wine was individualized to TRIE with the 2004 vintage.

TRIE and its style:

It should always be recognized as a Burgenland = Austrian wine! This might be somewhat against the mainstream at the moment. But we are convinced that it will point the way ahead.

TRIE and no wood:

Although matured in large oak casks, yet without any new oak, TRIE unmistakably focuses on fruit. Immediate approachability is the point rather than barrique selection!

TRIE and its outfit:

The striking appearance of TRIE hits the nail on the head. Fun and vinous pleasure is the name of the game. These can only be achieved with the actual "application" – namely pouring and drinking or, better yet, by accompanying good food.

It is certainly no disadvantage to be easily recognized. The bottle and six-pack form an optical unit. The back of the carton is made up of a cut-out recipe box containing two of our favorite recipes. Since we love to cook and eat, this focus means a lot to us: You'll find a number of recipes at www.triebaumer.at for downloading. Our plan is to constantly add to the list. Now, there's really nothing to stop the actual "application"!

To sum up,

TRIE is ...

- ... a unique wine of origin with concise red fruit and power, well-considered and perfectly defined.
- ... a wine for every day and every occasion.
- ... a wine clearly to be enjoyed with food!
- ... a "wine for people", unpretentious and certainly uncomplicated.

„Try a and you'll see!“

If you have questions or like to taste in order to publish a review, and also for price information, please contact:

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Photos: on enclosed CD + <http://www.triebaumer.at/de/download.html>

